Your vision for your business....

A vision statement is your ticket to success. A photograph in words of your company's future, it provides the inspiration for both your daily operations and your strategic decisions. It will also provide you with inspiration, energy and motivation.
Without a vision statement, effective business planning would be impossible; it's the vision statement that provides the destination for the journey, and without a destination, how can you plan the route?

Think big and bold and focus on the future – 5 years ahead and describe what your success will look like. What do you want your business to be like?

For example:
“Five years from now, Bookkeeping Services Ltd. will have annual revenues of over £150,000 by consistently providing timely, reasonably priced single and double entry financial transaction records”.

“Five years from now, Street Thai's will be rated as a "one of the best value" restaurants in the Brighton area by consistently providing the combination of good value meals and fast service that creates a relaxed and authentic dining experience”.

Your turn....
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