

## Exercise – Writing SMART objectives

### What are 'SMART' objectives?

- Specific
- Measurable
- Achievable
- Realistic
- Timely

### Write 2 short term (0-12 months) objectives:

1.

2.

### Write 1 medium term (18months-3 years) objective:

1.

### Write 1 long term objective (5 years +)

1.